PROJECT PROPOSAL

Rosebud Bicycle Builds
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A) Project Description
Robert Hernandez, the Vendor, has been asked by Christopher Cameron of Rosebud Bicycle Builds, the Client, to redesign, produce and develop a website for Rosebud Bicycle Builds, the Project, to be viewed publicly via the World Wide Web. The Rosebud redesign project is intended to improve the effectiveness of Rosebud's public website to showcase his mission and services with the following requirements:

1. Design: Creation of website design that represents the mission and services of Rosebud Bicycle Builds.

2. Technology: Implementation of a HTML5 compliant website, styled with CSS3 and jQuery.

B) Content Requirements
Rosebud Bicycle Builds will be produced by Robert Hernandez using the following requirements…

1. Brand Imaging
Using existing logo

2. Photographic Images
Photos for Rosebud will be supplied to Robert Hernandez to be incorporated into the final design. Rosebud will be responsible for approval and license of each photograph.

3. Written Copy
Written information for Rosebud will be created in the final design by Rosebud. Updates to the written information will be created by Rosebud.

C) Technology Requirements
RBB Project will be produced by the Vendor with the following technology requirements:

1. Markup Code:
Markup code for Rosebud will be written in valid HTML5 and will control the structure of website components. The markup code will adhere to standards as set forth by the W3C and shall validate against the W3C markup validation service.

2. Presentation Code:
Presentation code Rosebud will be written with Cascading Style Sheets (CSS) as to control the design and layout of the website components. The CSS code will adhere to standards as set forth by the W3C and shall validate against the W3C CSS validation service.

3. Client-Side Scripting: Client-Side Scripting code for said Project will be written in JavaScript/jQuery to control a website slideshow, and add a bit of dynamic content.

4. Server-Side Scripting: Server-Side Scripting code for Rosebud will be written in PHP to control elements that interact with the server.