

# THE MAINTENANCE SURVEY

### **GENERAL INFORMATION**

1. What areas of the site will need to updated and how often (daily, weekly, monthly, annually)?

New bike builds

## **CONTENT CREATION**

- 1. Who is responsible for creating the content for the site? Robert Hernandez and Chris Cameron
- 2. Who is responsible for approving look-and-feel changes (as the site expands) to ensure the quality of the site in maintained?

Undecided - TBD w/Chris and Robert

3. How often will new sections or areas be added to the site?

6 – 12 months

# **PRODUCTION EXPERTISE**

1. Is there an automated process of changing content on the home page (an automated refresh of images of texts each time a person comes to the site, randomly generated testimonials, etc.)?

No

# **PROMOTION**

1. How will the user know the site has been updated? Will there be a mailing list with email updates or specials tied into the site updates?

Undecided

#### **EXPANDED TECH CHECK**

1. Please identify whether you would like to use any of the following features on your site and describe how you would like to utilize them in terms of your business:

Survey/voting tools: No

email/newsletter distribution: TBD

Discussion board: No News/press releases: TBD

Contact form- contact us for an estimate/ name/area they

live in/phone number: Yes

Other: TBD

2. List any features that you hope to add to your site.

**TBD**