



INFORMATION ARCHITECTURE

Rosebud Bicycle Builds is a start up. Chris is in the first years of developing and inventing himself in what is a highly competitive field.

He is the sole proprietor and is, essentially, Rosebud Bicycle Builds. Therefore, the main challenge we faced in crafting the information architecture is how to define what is the essence of what Chris does and how he does it.

We have created a fundamental outline of what is Rosebud Bicycle Builds, what are the main services provided, the materials used, how they are supplied, how people feel about his work and how to contact him for estimates and evaluations. Moreover, we created a framework for a web site that can grow as Rosebud grows.