



FUNCTIONAL SPECIFICATIONS

SITE FEATURES

The Rosebud website will adhere to the following requirements:

BRANDING

Rosebud's website will adhere to the branding standards as set forth in Rosebud's branding guidelines document.

TECHNICAL

1. Rosebud will be written using valid HTML5 and CSS3 while the pages will be generated using PHP. jQuery will also be used to make the website more dynamic.

2. The website will be able to be viewed on both Mac and PC computers. At a later date, we may consider addressing its view ability on smartphones.

3. Rosebud will be supported on the following browsers: Firefox, Internet Explorer, Chrome and Safari. Internet Explorer versions prior to 7 will not be supported.

SPECIFIC FEATURES

The purposes of the Rosebud website will be to provide promote a high-quality brand through:

Informational:

1. History and background information
2. Email address
3. Contact number
4. Testimonials from past customers
5. Map
- 6 Bus line

Customer Tools:

1. Photo galleries and slideshows
3. Contact Form
4. Customer Service Phone